

CLASSIC TURKEY AND CHEESE ON A KING'S HAWAIIAN® MINI SUB ROLL WITH A DRINK-TO-GO!



Average sandwich sales with KING'S HAWAIIAN® branding is 11 units/Store/Wk.

CLASSIC

Turkey

& CHEESE LUNCHBOX

MADE BETTER WITH A KING'S HAWAIIAN® MINI SUB ROLL

INGREDIENTS:

- 1 12-pack KING'S HAWAIIAN® Mini Sub Roll
- 5 oz. Turkey
- 1 oz. Cheese (2 slices)

MAKE IT!

- 1 Remove KING'S HAWAIIAN® Mini Sub Roll from package.
- 2 On bottom bun, carefully place sliced turkey.
- 3 Place cheese on top of sliced turkey.
- 4 Carefully place top bun and lift and set into container.
- 5 Close lid and place sticker on top of closed container.
- 6 Store in refrigerator under 40°.

Source - Loyalty data for leading US retailer: Stores w/ stickers vs Stores w/out stickers.