

CLASSIC

Roast Beef

WITH CHEDDAR

MADE BETTER WITH

**KING'S HAWAIIAN®
SLICED BREAD**

MAKE IT!



INGREDIENTS:

- 2 slices **KING'S HAWAIIAN®
Original Sweet Sliced Bread**
- 4 oz. Roast Beef
- 1 oz. Cheese (2 slices)

- 1** Remove KING'S HAWAIIAN® Sliced Bread from package.
- 2** Stack roast beef, and cheese on one slice. Top with a second slice.
- 3** Close sandwich and cut in half. Place sandwich into container.
- 4** Close container and place sticker on top.
- 5** Store in your cold case, under 40°.



**Today's
shoppers want
it all - Brands
they know
and trust.**

Source - Technomic's Brand Equity and Impact: Understanding the value of brand at foodservice Study (completed 12/20/19)